

40 YEARS OF GRAPHIC DESIGN & ADVERTISING 1959-1999

The reader above provides a brief overview of the evolution of creativity in visual communications and its relationship to society, culture and technology. While some notable or iconic projects are included, we do not include every project or advertisement that has influenced or inspired our magazine, either published or not by individual creators. Our selection, of course, is open to debate as each creative professional will certainly cite different projects

as having an influence on their career. Space constraints limited our coverage to work from the United States. Work from the most recent years was chosen solely for its iconic status in our timeline due to its lack of comprehensive coverage. Accurate dates are given such as to indicate the lack of public documentation, conflicting data found in multiple sources and project durations that span more than a year before completion.

Communication Arts
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